

~~Strikethrough~~ print represents text which has been deleted.

***Bold and italicized print represents text which has been added or modified.***

## **Resolution**

### **Delta Strong**

Delta Council is encouraged by the support that has been received through the creation of the Delta Strong effort. Delta Strong is serving as a regional branding, marketing, and business development program aimed exclusively at luring new manufacturing, distribution, and processing opportunities to the region. The initiative has been supported by private sector financial institutions, our Planning and Development Districts, Port Terminals on the Mississippi River, seven local Economic Development Foundations, and our Utility partners. This strategy, which is being led by the Delta Council Development Department, is a four-year plan which includes outcomes measurements and transparency that will position the Mississippi Delta region as a major player in the attraction of manufacturing, distribution, and warehousing operations, as well as further the ongoing efforts focused on workforce readiness and community preparedness. ***We are pleased that two new manufacturing companies have located in the region and we look forward to more positive announcements.***

Adopted by: Delta Council Board of Directors

June 7, 2019



